



Host Your Own Cupcake Party and Help the Animals!

5 Easy Steps to Getting Started:

1. Set a Date & Time – Your party can be any day in February, so pick a date that works for you and the majority of the people you plan to invite. Also try to pick a time of day when people are likely to eat cupcakes such as the afternoon or early evening.
2. Send Invitations – Online invitations are free and easy to keep track of.
3. Bake – Based on the number of people you plan to invite, plan how many total cupcakes you think you can sell and for how much. Try to have a good variety of flavours.
4. Host the Event – Consider asking a friend to co-host to share the work.
5. Thank Your Guests – A quick email communicating the total money raised at the event will be appreciated by your guests.

Other Tips:

- Ask for help – Contact all your friends to ask if they are willing to bake for your event.
- Take photos throughout the planning process and share them with your guests – Build anticipation for your event and have some fun by taking photos of test batches, animals with cupcakes, etc.
- Start the donations off with a personal donation of your own.
- Consider selling cupcakes in a variety of formats – singles as well as packs of 6 and 12 which you can sell at a higher price point. Also consider a variety of cupcakes to meet all your guests' needs – gluten free, vegan, healthier options and cupcakes for dogs!
- Also consider going beyond actual cupcakes to include cupcake themed crafts or other items that can be sold for donations.
- Set a fundraising goal and communicate it in your invitation and your progress along the way. Let your guests know the impact the donation will have if you meet your fundraising goal.
- Make sure your guests have a way to donate even if they can't attend the event – either through an online page or cash donation.
- Don't forget the other items you will need at your party like napkins, boxes/bags and beverages for your guests to enjoy with their cupcakes.

For more information please contact Lisa at lisaa@omhs.ca or 905-845-1551 ext 33