

Event Sponsorship



Oakville Half Marathon

Sunday September 24, 2017

Run Walk Care TEAM OMHS

Sponsor TEAM OMHS in the Oakville Half Marathon and gain exposure for your organization at an event drawing over 1,500 runners and countless spectators. Participants register with Team OMHS and run or walk the 2K, 5K, 10K, or Half Marathon. Raising funds for the animals, every step will help vulnerable animals. Last year we raised over \$20,000. In 2017, with a goal of having the largest team running, this is a fun and memorable opportunity for cause-related marketing and to connect with new audiences. **Advertising will be promoted via web, print, radio, and outdoor advertising.**

Gold Sponsor

SPONSORSHIP FEE: \$1,500

- Significant advertising as the Team OMHS Title Sponsor on, outdoor advertising, print and web
- Exclusive logo/corporate identity placement on Team OMHS banners and press ads
- Prominent logo placement on Intrigue Media digital ads
- Logo placement in newsletters
- Ongoing recognition across social media channels before and after the event
- Recognition as the Title Sponsor of Team OMHS on event webpage with link to your company
- Opportunity to include a promotional item in OMHS gift bags given at the Runner's Expo (2,000+ people)
- Complimentary booth at the Runner's Expo on Sat Sept 23, 2017 with exposure to 6,000 people
- Advertising will begin in June

Silver Sponsor

SPONSORSHIP FEE: \$1,000

- Advertising through print and web
- Logo placement on Team OMHS event T-shirts
- Ongoing recognition across social media channels
- Recognition on OMHS event website with link to your company
- Opportunity to include a promotional item in OMHS gift bags given at the Runner's Expo
- Complimentary booth at Runner's Expo on Sat Sept 23, 2017 with exposure to 6,000 people

Bronze Sponsor

SPONSORSHIP FEE: \$500

- Advertising through print and web
- Ongoing recognition across social media channels
- Recognition on OMHS event website
- Opportunity to include a promotional item in OMHS gift bags given at the Runner's Expo

