



Do you pride yourself on making a difference in the lives of others? Are you passionate about animals and animal welfare? The Oakville & Milton Humane Society is a registered charity that is committed to protecting and caring for animals.

We are now accepting resumes for:

SOCIAL MEDIA STRATEGIST
(35 hours/week, Monday-Friday)
(CANADA SUMMER JOBS POSITION)

The Social Media Strategist (SMS) will work with the Manager of Marketing and Communications. The SMS is responsible for helping plan, develop and implement OMHS's overall social media strategy in order to support and improve online presence and the overall digital marketing efforts. OMHS social media platforms consist of Facebook, Twitter, Instagram and YouTube. Key Responsibilities include but are not limited to:

- Help develop, implement and manage our social media strategy
- Define most important social media KPIs
- Manage and oversee social media content
- Help measure the success of every social media campaign
- Stay up to date with latest social media best practices and technologies
- Use social media marketing tools such as HootSuite
- Collaborate with other OMHS departments
- Track and analyze SEO in order to provide effective solutions for content optimization

BASIC QUALIFICATIONS:

- Education: working towards obtaining a college or university diploma/degree in a related field (i.e. Marketing, Communication, Public Relations, etc.)
- Proficient in Microsoft Office and a variety of Social Media platforms
- Experience working in a fast-paced environment
- Clear Criminal Background Check

PREFERRED QUALIFICATIONS/SKILLS:

- Excellent interpersonal skills with the ability to build relationships with key internal and external stakeholders
- Demonstrated ability to work within a team environment
- Demonstrated ability to work independently but consults with Manager as necessary
- Demonstrated diplomacy, tact and discretion
- Flexible and adaptable approach to changing situations
- A demonstrated compassion towards people as well as animals
- Demonstrated ability to work with diverse groups of people

This is a Canada Summer Jobs position. Employment will be for a period of 8 weeks. Applicants must be between the ages of 15-30 years old and be a Canadian resident to be qualified.

Interested applicants please submit a cover letter with resume to;

fundraisingcareers@omhs.ca no later than August 7, 2020.

Commitment to Diversity and Accessibility:

OMHS is an equal opportunity employer. We welcome diversity in the workplace and encourage applications from all qualified candidates including men, women, members of visible minorities, persons with disabilities, and Aboriginal peoples.

OMHS is also committed to developing inclusive, barrier-free selection processes and work environments. If contacted in relation to a job opportunity, please advise the Executive Director in a timely fashion of any accommodation measures which must be taken to enable you to be assessed in a fair and equitable manner. Information received relating to accommodation measures will be addressed confidentially.

We thank all applicants for their interest in joining OMHS. Given the volume of applications received, we request that you do not follow up your application with a phone call. We will contact only those candidates selected for an interview and thank you for your understanding.